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TECHNOLOGY

3 New Mexicans to know in Santa Fe



Marie Longserre, President/CEO of the Santa Fe Business Incubator

COURTESY OF MARIE LONGSERRE



By Candace Beeke
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I'm shocked, after four years as a New Mexican, when leaders in the Albuquerque business community don't know each other.

I'm often reminded what deep roots many in this community have, with some families going back generations on this land. However, we tend to travel in narrow circles in life, so I love the chance to connect those circles.

Our Feb. 7 weekly edition will focus on the City Different, with a look at some of the top companies in Santa Fe. While the legislative session certainly draws these two cities together, here's a nonpolitical opportunity to broaden our circles even more. Together, our cities can do so much more than apart.

Here are three New Mexicans to know in Santa Fe.

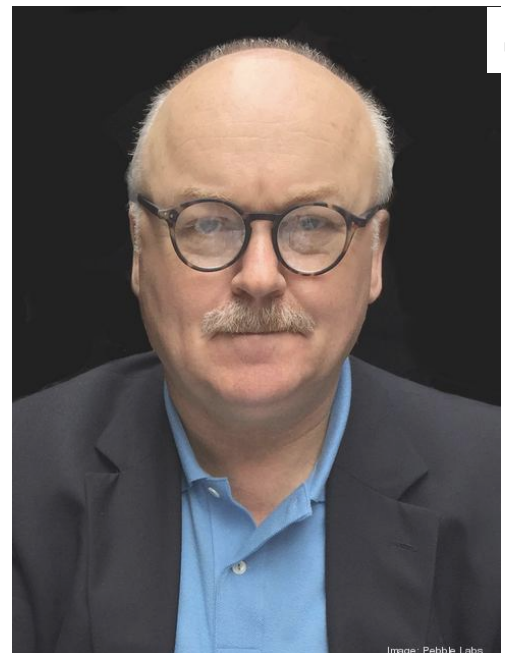
Marie Longserre, president and CEO, Santa Fe Business Incubator. Longserre has led the longtime incubator, the oldest in the state, for 23 years. In that time, she has continued to develop the not-for-profit to be relevant to the changing economy of New Mexico, including adding a Bioscience Lab. The SFBI says client companies have produced over 1,000 jobs in Santa Fe over the past 10 years, representing more than \$100 million for the city's economy.



Marie Longserre, president/CEO of the Santa Fe Business Incubator

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David G. Morgan, president, Pebble Labs. While the bioscience startup is based in Los Alamos, its management team works in Santa Fe. Morgan stepped into the role just a few weeks ago, bringing with him years of experience in agricultural tech. Pebble Labs has around



Pebble Labs President David Morgan

COURTESY PEBBLE LABS

100 employees and ambitions to create over 230 jobs.

It closed a \$12.5 million seed round in September, and reportedly plans to invest at least \$60 million over the next several years.



Mi'Jan Celie Tho-Biaz, founder of the New Mexico Women of Color Nonprofit Leadership Initiative at the Santa Fe Community Foundation.

COURTESY MI'JAN CELIE THO-BIAZ

Mi'Jan Celie Tho-Biaz, founder, New Mexico Women of Color Nonprofit Leadership Initiative. Tho-Biaz, who leads the Santa Fe Community Foundation initiative, was an ABF Diverse Business Leader honoree for 2019. Just days after that award, she offered the keynote presentation at the New Mexico chapter of the Association of Fundraising Professionals National Philanthropy Day Awards, and blew away many in the audience. Her comments on the evolution of philanthropy were unique and inspiring. Tho-Biaz has a doctorate of education from the University of San Francisco, where she also completed her master's.

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Bizwomen Mentoring Monday

This event will offer attendees the opportunity to choose from 40 mentors who are the most influential women in the community for one-on-one coaching sessions in seven minute conversations, as well as participation in our executive roundtables.

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 **DEADLINE: THURSDAY, JUNE 11, 2020**

2020 Diverse Business Leader Awards